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APPENDIX 3

Al Gore's movie *An Inconvenient Truth*

This document is part of, and intended to be read in conjunction with, all parts of and appendices to the document entitled *CSIROh!*

1. British High Court rules Al Gore's movie is a political work containing many factual inaccuracies

In its ruling, the British High Court (Taylor, in Newswire, 2007) as reported by the BBC and The Heartland Institute, ruled that '*An Inconvenient Truth*' is a political work containing numerous factual inaccuracies. Some detailed reports of the ruling claim virtually every assertion Al Gore makes in his movie has been strongly contradicted by sound science. This author's research confirms such claims.

2. Independent analysis reveals 99 duplicitous statements

Marlo Lewis provides an outstanding, detailed analysis of the book written by Al Gore and entitled '*An Inconvenient Truth*'. The book's content is close to that of the movie of the same name. Unlike Al Gore's book, Lewis' *Congressional Working Paper* contains 324 references, mostly scientific, including web sites so readers can readily check Lewis' findings for themselves. Lewis' analysis exposes the book's 99 duplicitous statements:

- Wrong statements, false statements—19;
- Misleading statements—17;
- Exaggerated statements—10;
- One sided statements—25; and
- Speculative statements—28.

<http://cei.org/pdf/5820.pdf>

3. Detailed measurement and analysis of Al Gore's movie reveals orchestrated deception

My careful analysis involved viewing the movie eight times with some viewings taking up to eight hours each in order to measure the films tricks. That analysis reveals:

- 234 images of natural and everyday events falsely depicted as unnatural and inferred to be caused by global warming;

- 71 images and instances of unscientific, unfounded mixing of projections with actual data to imply future climate;
- 59 instances of comments/images out of context or misrepresenting reality;
- 74 instances of using the ‘crowd effect’; and,
- 0 valid data supporting the movie’s claim that human production of CO2 drives temperature.

This is presented on pages 41-43, here:

http://www.conscious.com.au/documents/Thriving%20with%20nature%20and%20humanity_single.pdf

The movie’s unfounded claim about human CO2 is overwhelmingly enmeshed in lies. Despite this it moved people because it was designed to trigger powerful emotions in viewers. Enveloped in powerful emotions suppresses logic in vulnerable hearts that care about the planet. Pages 31-34 help people to understand propaganda tricks using emotion to suppress logic. That is the movie’s foundation for deceit: to deceitfully tap people’s inherent human care for Earth and fellow creatures.

Emotive manipulations by professional Hollywood producers are packed with cleverly orchestrated repetition into less than 90 minutes. The movie won a Hollywood Oscar.

4. Al Gore’s movie contains at least 35 errors on climate alone

Viscount Monckton’s independent analysis of Al Gore’s movie documents the movie’s 35 errors on climate alone.

http://scienceandpublicpolicy.org/images/stories/press_releases/monckton-response-to-gore-errors.pdf

It’s telling that on the supposedly scientific topic of climate Al Gore did not receive a Nobel science Prize. Such prizes are awarded by panels of peer scientists. Instead, Al Gore and co-recipient UN IPCC were awarded a Nobel Peace Prize decided by a politicised process involving a small committee of politicians within Norway’s parliament and open to lobbying. That’s despite the policies they advocate being detrimental to factors essential for peace. Perhaps more poignant is his award of an Oscar.

On basic data from outside climate science, ‘*An Inconvenient Truth*’ distorts and contradicts publicly available objective data such as that on the car industry. Al Gore’s former self-portrayal as a workingman’s hero is pushed aside by his dishonest and factually incorrect undermining of American industry and technology.

On first watching his movie I was struck that it would be more accurate to believe the opposite of his false claims. My analysis and three independent analyses vindicate that gut reaction.

The movie entrenched three climate misrepresentations perpetrated by the UN IPCC through the media:

- Global atmospheric temperatures are rising unusually in both amount and rate of increase;
- This is causing and will cause catastrophe;
- The claims are supported by a massive overwhelming consensus of scientists and that anyone who disagrees is either on 'old science', corrupted by 'big oil' or uncaring.

Al Gore fabricated the unfounded yet scary concept of a *Tipping Point* in climate. Yet he never specified the tipping point nor provided any basis for selecting any such point.

Al Gore's unscientific scary science-fiction movie '*An Inconvenient Truth*' emotionally entrenched unfounded climate alarm. The movie made it difficult and indeed shameful to disagree with its falsely fabricated and unscientific claim and conjuring a non-existent scientific consensus. Al Gore's movie carefully, calculatedly and emotionally demonised opponents. It silenced dissent.

Al Gore's movie was silent on his massive financial conflicts of interest. These included the Chicago Climate Exchange in which his company Generation Investment Management was the fifth largest shareholder.

Appendix 2 revealed that the father of unfounded climate claims and demands to control and tax human CO₂ is Maurice Strong. It revealed Maurice Strong uses climate change as a means of pushing global governance and controlling industrialised nations. Appendix 2 revealed, quote: "Along the way Maurice Strong became a co-director of the Chicago Climate Exchange together with Al Gore. Dennis Ambler says, quote: "*Maurice Strong, architect of the UNEP and hence the IPCC, is a Director of the Chicago Climate Exchange. Al Gore's Generation Investment Management Company (GIM) owns 10% of CCX. Tata Power Company Limited, Tata Motors Limited and Tata Steel Limited, are all members of the CCX.*" UN IPCC Chairman Rajendra Pachauri is closely connected with Tata. Arguably the most prominent of the international banks is Goldman Sachs. It owned 10% of Chicago Climate Exchange, CCX. Barack Obama was on the Board of the Joyce Foundation when it donated millions to initiate the CCX. Al Gore's company Generation Investment Management became the fifth largest shareholder of CCX. Former Australian Liberal Party leader Malcolm Turnbull pushed a cap-and-trade scheme to trade CO₂ credits that would have benefitted Goldman Sachs enormously.

Despite his deep involvement in advocating CO₂ trading to many governments worldwide Al Gore failed to effectively disclose his financial interests publicly. See page 43, here:

http://www.conscious.com.au/documents/Thriving%20with%20nature%20and%20humanity_single.pdf

And:

<http://podcasts.mrn.com.au.s3.amazonaws.com/alanjones/20120530-aj-morano.mp3>

As the climate scam collapsed in America CCX ceased trading.

Al Gore's tricks are not limited to falsities contradicting empirical scientific evidence, deceptive misrepresentations and propaganda. According to Senator Tom Wirth, he and Al Gore manipulated air-conditioning temperatures to promote discomfort during crucial congressional hearings on climate.

<http://www.quadrant.org.au/magazine/issue/2012/5/the-serpent-s-egg>

Governments, media and citizens were conned. They were conned by carefully orchestrated emotive propaganda camouflaged as science. Yet Al Gore's work is contradicts science. It's unfounded, illogical, emotive, and dishonest.

Those who disagreed with Al Gore's campaign became afraid to voice an opinion for fear of losing university tenure, being banned by journals corrupted by groups endorsing the UN IPCC, and/or afraid of losing research grants. Only retired scientists and the strongest of practicing scientists publicly voiced contrary opinions.

Yet we know that the mass of scientists opposed climate alarm because it contradicted the scientific method. In recent years many eminent scientists have revealed publicly that they initially assumed climate alarm science to be correct. When doubts arose in their minds they investigated themselves and found to their horror that climate alarm is unfounded and contrary to empirical scientific evidence.

<http://www.climatedepot.com/a/9035/SPECIAL-REPORT-More-Than-1000-International-Scientists-Dissent-Over-ManMade-Global-Warming-Claims--Challenge-UN-IPCC--Gore>

The late Professor Frederick Seitz, past President of the USA's National Academy of Science, led the Oregon Petition with over 31,000 signatures from dissenting scientists:

http://www.petitionproject.org/seitz_letter.php

Al Gore profiting?

<http://blogs.news.com.au/heraldsun/andrewbolt/index.php/heraldsun/comments/green-means-helping-gore-costing-jobs/>

Al Gore attempting to mislead?

<http://blogs.news.com.au/couriermail/andrewbolt/index.php/couriermail/comments/gores-team-trues-again-to-buy-fake-evidence-of-global-warming/>

Al Gore splashing cash to misrepresent climate?

<http://blogs.news.com.au/heraldsun/andrewbolt/index.php/heraldsun/comments/on-not-selling-gore-another-fake-climate-disaster/>

Reportedly Al Gore's company is rapidly moving out of renewable energy investments.

Al Gore's inconvenient untruths are revealed by four independent and objective analyses of his movie/book *An Inconvenient Truth*. His deceptions and conflicts of financial interests are clear.

Publicly available facts reveal reasons driving the growing perception in Australia and America that Al Gore's behaviour and conflicts of interest mark his behaviour as that of a

crook. Growing ridicule directed at Al Gore reveals that his misrepresentations are damaging the genuine environmental movement, one of Earth's most important.

My analysis of Al Gore's work produces two main conclusions and simple questions:

1. His Hollywood produced movie is deceptively misleading. The movie's core claims contradict empirical scientific evidence. The movie is political and driven by ideology. It is propaganda;
2. The movie lays the foundation for cap-and-trade that falsely purports to be market driven yet is a centrally controlled ration-and-tax scheme controlled by government and global organisations;
3. Why? What's Al Gore's motive? Al Gore is a financial beneficiary of unfounded climate alarm. Doesn't that make his behaviour fraudulent? Al Gore has publicly called for global governance as the way to tackle what he deceptively and falsely purports to be a crisis.